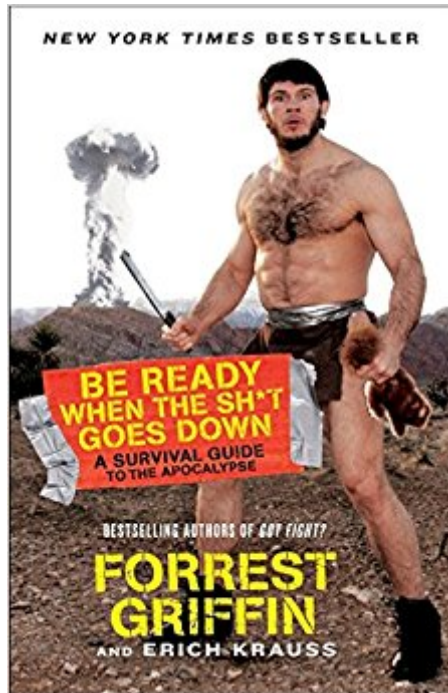


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# Be Ready When The Sh\*t Goes Down: A Survival Guide To The Apocalypse



## Synopsis

Ultimate Fighter champ Forrest Griffin and Erich Krauss, who previously brought you the New York Times bestseller *Got Fight*, now offer a hilarious and very timely guide to surviving the coming apocalypse. *Be Ready When the Sh\*t Goes Down* provides everything an aspiring Mad Max needs to know about post-apocalyptic living. Since it's coming soon anyway, we might as well all *Be Ready When the Sh\*t Goes Down*.

## Book Information

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## Customer Reviews

The end of the world is coming. Are you going to be ready when the sh\*t goes down? Here's a quick checklist: Have you dug up your wife's rose garden and built a fallout shelter, equipped with a prison where you can lock up annoying family members? Have you mapped out an escape route to your safe zone? Is there a vehicle of death sitting in your garage? Have you filled your go bag with all the needed instruments, including waterproof matches, postapocalyptic goggles, and at least one sexual party favor? Have you learned how to milk various types of animals, including a giraffe? You need this book more than you even know. Without it, you're roadkill. Lucky for you, Forrest Griffin is the perfect apocalyptic chaperone. From spotting the signs of the global downfall to alienating your loved ones now so they don't come looking for you after, to hot-wiring a car to starting a religion in your own image, Griffin provides you with all the hot knowledge you need to survive the downfall of civilization. Simply put, this is the most important book about the apocalypse that you will ever read by a UFC fighter from Georgia.

Forrest Griffin is one of the top-ranked light-heavyweight mixed martial artists in the world. He won the first season of The Ultimate Fighter in 2005 and has been one of the most beloved UFC fighters ever since. He is the Day man, fighter of the Night man, and champion of the sun. He is also a master of karate and friendship for everyone. But calm down, ladies, Forrest and his main squeeze, Jaime, live in Las Vegas. Erich Krauss is a professional Muay Thai fighter and the author of more than twenty-five books, including Anderson Silva's The Mixed Martial Arts Instruction Manual: Striking. He has written for the New York Times, and is the founder and publisher of Victory Belt Publishing. He lives in Las Vegas.

It does have some truly funny parts. The author is at his best when he goes into weird tangents. But when he actually tries to do some sort of survival lessons, it comes out really flat. Maybe a few more guest authors writing about their own war machines would have helped. I would have still given it 3 stars, except the photo spread in the middle killed it for me. The guy has a half dozen pages to fill full of photos. He could do a series of funny shots like the cover. He could do some random and strange shots. He could at least have hired a professional photographer. Instead, it appears to be a random collection of camera phone snapshots that look like they were selected at random from that guy we all know that thinks-he-is-way-more-interesting-than-he-is and posts waaaaaaay too many selfies on his Facebook page. Random photos that mean nothing to anyone that isn't the author or one of his buddies. A serious waste of the prime real estate of the book.

I bought this book on a whim as a Christmas gift for my Husband. It never made it to wrapping. I cracked it to read a page, and I got hooked in by a quiz about "when you eat your friend". I smiled openly (and I am female) and proceeded to read out loud the inlet of the cover. My husband loves survival-ism, it's a happy distraction for him since he is disabled. He has a packed/stocked "bug out bag" in our house for the both of us, and our dogs. Also, as a former fighter/Master martial artist, he loves Forrest Griffin. I hear about him being from the same state as us... never ending MMA or UFC facts. I had no idea that this book existed, but led me to it. THANK YOU. Forrest Griffin made my husband smile... that alone is worth the 17 dollar price tag!

I got this book a good while ago but have been a douche and not left a product review. First of all, this book is hilarious. Even when he is talking about serious issues, it's hilarious. It's very plainly written book. What I mean by that is, Griffin writes the way you would talk to someone. It's well written and has a decent flow and format but it's just not so formal. Which I believe his target

audience appreciates. There are a lot of practical survivalist issues covered. It's not monotonous like other survivalist/preparedness books but between all the hilarious dick and fart jokes, it is every bit as practical. I have let a few guys read this and they loved it too. Would recommend.

Not a lot of meat to this book but it was funny...predictably funny. The humor is a bit crude and vulgar so don't give it too your kids or anything goofy like that.

I had gotten this as a Christmas gift for my husband since he's a fan of MMA (yes, I knew this wasn't about MMA!), and he'd heard good things about the book on the MMA forums on-line, but it's just as funny for someone who doesn't know Forrest Griffin and couldn't put on an ankle lock to save his (or her) own life. Don't go in with any specific expectations other than to laugh. Not for the easily-offended (but that type would probably have avoided this book based on the title anyway!). Leave it in the bathroom for guests to browse and you'll sell a lot more copies for the authors!

If you follow him on twitter, you know that it's hard to believe Forrest would be capable of writing a coherent sentence let alone a book. However, this book is quite funny and very entertaining. A worthwhile read for anyone who likes zombies, hates zombies or likes coffee. I have stolen many a quote from this boom and passed them off as my own on Facebook. These quotes have garnered dozens of likes in the process, so you know the book has to be good.

The book was funny but I just couldn't get into it enough to finish it. Sorry Forrest! You'll always be my favorite light heavyweight!

I was pretty sure I didn't want to survive an apocalypse before I read this hilarious book. Now, I'm certain of it. If I make it through the first couple of mushroom clouds, mass zombie attacks, whatever etc., I will be keeping a post-apocalyptic eye peeled for Forrest Griffin so that I can avoid him either trying to eat me or forcing me into the seville ranks of his meglamaniac new order kingdom.

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